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**SAN FRANCISCO KEEPS 75-YEAR PROMISE TO HONOR  
AMERICA'S VETERANS**

**Secretary George P. Shultz and Secretary William J. Perry Launch  
\$2.5 Million Fundraising Campaign for a New Veterans Memorial**

**SAN FRANCISCO, April 26, 2010 -- Secretary George P. Shultz and Secretary William J. Perry, Co-Chairs of the San Francisco Veterans Memorial Steering Committee, announce the launch of a \$2.5 million fundraising campaign for the **San Francisco Veterans Memorial Project.****

"We are asking people to come together to help fulfill a promise to erect a memorial that honors the people that have protected our freedom and security. This memorial will be a symbol of gratitude for their service and for the peace we enjoy as a nation." Secretary Shultz said.

The San Francisco Veterans Memorial Project will fulfill the mission and original 1920's vision for the San Francisco War Memorial Complex, with the design and installation of a Veterans Memorial in the Memorial Court situated between the War Memorial Opera House and Veterans Building. The Memorial Court site contains soils from battlefields around the world where Americans have fought for their country. The San Francisco Veterans Memorial Project will fulfill the 75-year promise to honor the service and sacrifice of our nation's military veterans.

The San Francisco Arts Commission is currently overseeing a national design competition for the memorial. The deadline for submissions is July 30, 2010. The final design selection for the Veterans Memorial will be announced in summer 2011.

The Veterans Memorial will be constructed with private funds and is planned to be formally dedicated in November 2013.

"What, as you look at this Memorial, will you reflect on? The Veterans who served and fought are a fundamental reason why we have freedom and security in this country. Many of them laid down their lives...for us." Secretary Shultz said.

**Help Keep the Promise!**

Donations can be made online at:

[www.sfveteransmemorial.org](http://www.sfveteransmemorial.org)

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